

November 12, 2006

Stanley Williams, Ph.D.  
Nineveh's Crossing  
43635 Cottisford St.  
Northville, MI 48167-8946

Dear Stan,

Congratulations on successfully presenting your first Moral Premise Workshop.

Thank you very much for sharing the fruits of your research and thinking. Your explanation of the concept and the application of the moral premise is a great contribution to story writing technique. The treatment of this subject by others seems to be inadequate compared to yours. Not only have you defined the concept more completely, but you have provided a method for the writer to develop it in their works.

It has been very timely for me to read [The Moral Premise](#) and to attend your workshop. What I have learned will help me as I rewrite my current screenplay. I am even more confident that my future writing projects (screenplays, plays and novels) will benefit from utilizing the moral premise from the outset. You have convinced me that it will be worth the time and effort to discover and construct the moral premise for every story. The result will be a story that is consistent throughout and that rings true to the audience. In turn that will increase my story's chances for success.

I commend you for being accessible during the entire workshop: break times, lunch time and afterwards. I truly appreciate your willingness and patience to answer my questions. Thank you very much for your professional help and encouragement.

May God continue to bless you in your life and work.

Sincerely,

Allen F. Ruhlandt  
<mailto:allenfr@sbcglobal.net>

P.S. Driving home from the workshop my mind was busy processing what you had presented. (My car stayed on the road, so all was good.) When I stopped at a restaurant for supper, I turned the paper place mat over and wrote notes to analyze the moral premise of my current screenplay. It's a start.